

PLANNING OF NEW ECO-INDUSTRIAL PARKS

Workshop on Eco-industrial Park Development
15 September 2022

Dick van Beers, UNIDO

Beneficiaries

Park management
& government

Environment



Industries

Local
communities

Better conditions
to do business in park

Better access to new
technologies and finances

Lower economic,
environmental, social risks

Increased quality of life
for communities

Lower costs through
optimisation and sharing

Minimized green house gas
emissions and pollutants

Stronger collaborations between
companies and park management

Reduced use of raw materials,
water, energy and chemicals

Attract investors
and create skilled jobs

Improved workers health
and safety

Economic, environmental and social benefits
Environmental and social risks are economic risks!

Common planning challenges facing industrial parks:

- No up-to-date Master Plan - Master Plan is more than just a lay-out map!
- Unique value proposition for industrial park is not clear
- Park is planned based on unrealistic market demands
- Insufficient consideration of economic, environmental and social aspects
- Lack of stakeholder engagement in park planning
- Limited consideration of industry clustering and synergies
- Limited integration of utilities and infrastructures
- Buffer zone is not planned or secured properly
- Lack of consideration of long-term development scenarios (e.g. Urban encroachment, new technologies, types of companies)

**Eco-industrial
park approaches
help to address
these challenges**

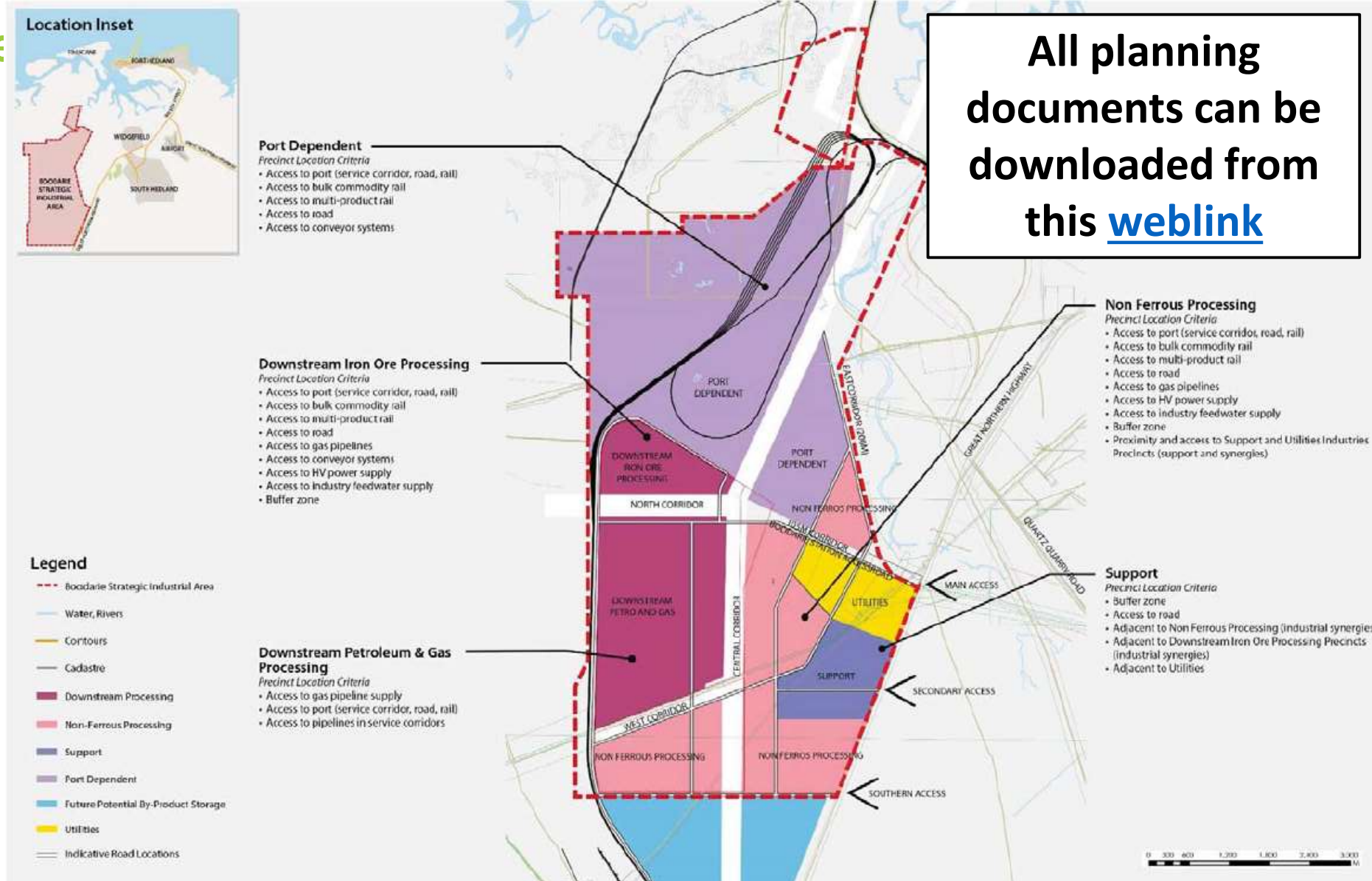


**Practical
examples
on next slides**

Planning of Boodarie Strategic Industrial Area, Australia

Using EIP approaches to plan and design a better industrial park

- Assessment industry demand for land
- Forecasting industry inputs and outputs to guide infrastructure planning
- Centralised water, energy, by-product facilities
- Synergistic precincts and industry clustering
- And more....



All planning documents can be downloaded from [this weblink](#)

PLANNING OF BOODARIE STRATEGIC INDUSTRIAL AREA, AUSTRALIA FORECAST INDUSTRY INPUTS AND OUTPUTS

#	Potential industry types	Total area Ha	Direct employment			POTENTIAL KEY INPUTS						POTENTIAL KEY OUTPUTS			
			Total persons	'White collar' persons	'Blue Collar' persons	Power	Gas	Domestic use of potable water	High quality industry feed water	Process & cooling water (lower quality)	Raw / source materials	Water discharge	Products	By-products / wastes	
						MW	TJ/a	ML/a (ktpa)	ML/a (ktpa)	ML/a (ktpa)	ktpa	ML/a (ktpa)	ktpa	ktpa	
DOWNSTREAM IRON ORE PROCESSING															
1	Sintered iron plant	80	400	120	280	25	200	11	2,600	0	6,210	2,340	5,000	311	
1	Iron ore pelletising plant	80	400	120	280	10	2,000	11	1,050	1,950	5,250	2,408	5,000	250	
1	DRI / alternative smelting iron plant	140	400	120	280	60	50,000	11	2,100	3,900	5,250	4,815	2,000	726	
1	Integrated steel making plant	120	400	120	280	80	50,000	11	3,500	6,500	6,072	8,025	2,000	730	
1	Ferromanganese production plant	40	400	120	280	40	25,000	11	525	975	28	1,204	10	6	
1	Ferrosilicon production plant	40	400	120	280	80	10,000	11	525	975	88	1,204	23	8	
1	Iron carbide plant	20	400	120	280	20	10,000	11	1,400	1,100	2,000	2,085	1,000	500	
	Subtotal	520	2,800	840	1,960	325	147,200	76	11,700	15,400	24,898	22,080	15,033	2,531	
DOWNSTREAM NON-FERROUS RESOURCE PROCESSING															
1	Magnesium production plant	50	400	120	280	8	10,000	11	700	1,300	262	1,605	100	16	
1	Titanium production plant	60	400	120	280	145	1,000	11	1,400	2,600	112	3,210	50	11	
1	Copper smelter	120	400	120	280	50	10,000	11	525	975	624	1,204	150	474	
1	Silicon manganese production plant	50	400	120	280	25	10,000	11	525	975	115	1,204	38	24	
1	Silicon metal production plant	50	400	120	280	25	10,000	11	525	975	77	1,204	15	9	
1	Chlor-alkali plant	50	100	30	70	90	0	3	70	130	400	161	460	39	
1	Aluminium smelter	120	400	120	280	170	10,000	11	1,050	1,950	281	2,408	100	17	
1	Chromite processing plant (ferro-chromium production)	100	400	120	280	80	10,000	11	525	975	630	1,204	315	144	
	Subtotal	600	2,900	870	2,030	593	61,000	79	5,320	9,880	2,502	12,198	1,228	733	
DOWNSTREAM PETROLEUM / GAS / COAL PROCESSING															
1	Methanol plant	50	100	30	70	1	28,000	3	875	1,625	595	2,006	800	125	
1	Ammonia / urea plant	65	250	75	175	2	22,400	7	500	2,500	448	2,325	650	477	
1	Ethane extraction	60	150	45	105	30	100,000	4	88	163	2,000	201	2,650	100	
1	Ethane cracker	50	250	75	175	10	8,750	7	51	94	175	116	145	20	
1	Ethylene dichloride (EDC) / Vinyl chloride monomer (VCM) plant	50	400	120	280	8	10,000	11	525	975	365	1,204	340	200	
1	Sodium cyanide plant	25	100	30	70	1	10,000	3	525	975	34	1,204	15	2	
	Subtotal	300	1,250	375	875	52	179,150	34	2,563	6,332	3,617	7,056	4,600	924	
PORT DEPENDANT															
1	Large scale processing plant (liquids - not defined)	120	400	120	280	80	10,000	11	350	650	3,413	803	3,250	163	
1	Large scale processing plant (conveyors - not defined)	120	400	120	280	80	10,000	11	350	650	2,100	803	2,000	100	
	Subtotal	240	800	240	560	160	20,000	22	700	1,300	5,513	1,605	5,250	263	
UTILITIES AND RESOURCE RECOVERY															
1	Gas fired power station (250 MW)	50	75	23	53	0	10,000	2	200	0	0	180	0	0	
1	Gas fired power station (120MW)	25	50	15	35	0	5,000	1	100	0	0	90	0	0	
1	Coal fired power station (800 MW)	100	200	60	140	0	0	5	450	2,000	802	1,905	0	30	
1	Waste-to-energy and material recovery facility	10	25	8	18	0	2,500	1	100	0	252	90	Double counting	32	
1	Industry feedwater facility	65	15	5	11	36	0	0.4	0	0	80,000	15,000	65,000	2	
1	Energy facility (electricity, steam, heat, chill)	60	25	8	18	0	Double counting	1	Double counting	Double counting	0	Double counting	Double counting	0	
	Subtotal	310	390	117	273	36	17,500	11	850	2,000	81,054	17,265	65,000	63	
GENERAL INDUSTRY															
64	General industries	160	960	288	672	26	2,080	26	1,280	1,280	1,680	2,112	1,600	80	
	Subtotal	160	960	288	672	26	2,080	26	1,280	1,280	1,680	2,112	1,600	80	
NOXIOUS INDUSTRY															
20	Noxious industries	100	300	90	210	16	1,300	8	600	600	1,050	990	1,000	50	
	Subtotal	100	300	90	210	16	1,300	8	600	600	1,050	990	1,000	50	
Total Boodarie Strategic Industrial Area - excl total BHP area		2,230	9,400	2,820	6,580	1,207	428,230	257	23,013	36,792	120,313	63,306	93,711	4,643	

PLANNING OF BOODARIE STRATEGIC INDUSTRIAL AREA, AUSTRALIA FORECAST INDUSTRY INPUTS AND OUTPUTS

Purpose of forecasting is to guide:

- **Transport** (location and type of transport routes)
- **Engineering** (e.g. location and width of service corridors)
- **Planning work** (e.g. precincts, industry clustering, land uses)
- **Industrial synergies** (e.g. supply chain, by-product, utilities)

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1	Ferrosilicon production plant	80	10,000	11	525	975	88
1	Iron carbide plant	20	10,000	11	1,400	1,100	2,000
Subtotal		325	147,200	76	11,700	15,400	24,898
Total Boodarie Strategic Industrial Area - excl total BHP area		1,207	428,230	257	23,013	36,792	120,313

#	Potential industry types	POTENTIAL KEY OUTPUTS		
		Water discharge	Products	By-products / wastes
		ML/a (ktpa)	ktpa	ktpa
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1	Sintered iron plant	2,340	5,000	311
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Subtotal		22,080	15,033	2,531
Total Boodarie Strategic Industrial Area - excl total BHP area		63,306	93,711	4,643

Source: GHD (2011). Industrial Ecology Strategy for Boodarie Strategic Industrial Area.
[Weblink](#)

Master Plan to allow for development of synergy opportunities identified based on targeted industries

- Industry sectors may change over time, so may need to adjust planning accordingly

Consider all types of synergies in the planning of industrial parks

- Supply chain / utility / by-product / service / urban-industrial /synergies)

Assess implications from synergy opportunities on planning and design of industrial park

- Centralised “Utility Precinct” with energy/water/waste facilities
- Plan energy/water intensive industries around centralised utilities
- Allow for co-location of synergistic industries through precincts
- Separate organic and inorganic processing facilities
- Design service corridors to allow for potential pipelines and material movements between industries

PLANNING OF BOODARIE STRATEGIC INDUSTRIAL AREA, AUSTRALIA DEFINING PRECINCTS AND INDUSTRY CLUSTERS



Port Dependent

- Precinct Location Criteria*
- Access to port (service corridor, road, rail)
 - Access to bulk commodity rail
 - Access to multi-product rail
 - Access to road
 - Access to conveyor systems

Downstream Iron Ore Processing

- Precinct Location Criteria*
- Access to port (service corridor, road, rail)
 - Access to bulk commodity rail
 - Access to multi-product rail
 - Access to road
 - Access to gas pipelines
 - Access to conveyor systems
 - Access to HV power supply
 - Access to industry feedwater supply
 - Buffer zone

Downstream Petroleum & Gas Processing

- Precinct Location Criteria*
- Access to gas pipeline supply
 - Access to port (service corridor, road, rail)
 - Access to pipelines in service corridors

Non Ferrous Processing

- Precinct Location Criteria*
- Access to port (service corridor, road, rail)
 - Access to bulk commodity rail
 - Access to multi-product rail
 - Access to road
 - Access to gas pipelines
 - Access to HV power supply
 - Access to industry feedwater supply
 - Buffer zone
 - Proximity and access to Support and Utilities Industries Precincts (support and synergies)

Support

- Precinct Location Criteria*
- Buffer zone
 - Access to road
 - Adjacent to Non Ferrous Processing (industrial synergies)
 - Adjacent to Downstream Iron Ore Processing Precincts (industrial synergies)
 - Adjacent to Utilities

Legend

- Boodarie Strategic Industrial Area
- Water, Rivers
- Contours
- Cadastre
- Downstream Processing
- Non-Ferrous Processing
- Support
- Port Dependent
- Future Potential By-Product Storage
- Utilities
- Indicative Road Locations



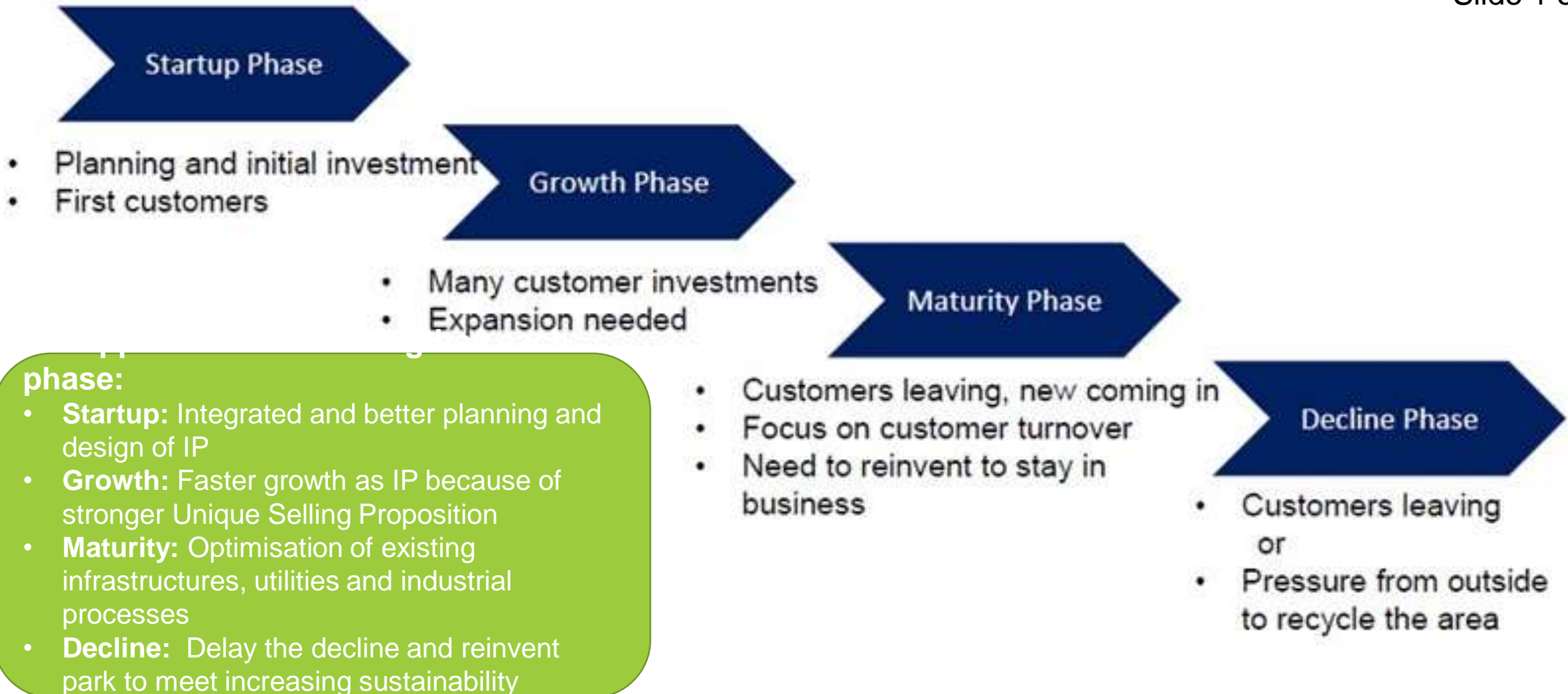
Source: Town of Hedland. Boodarie Strategic Industrial Area Structure Plan. [Weblink.](#)

Planning of Pucallpa eco-industrial Park, Peru

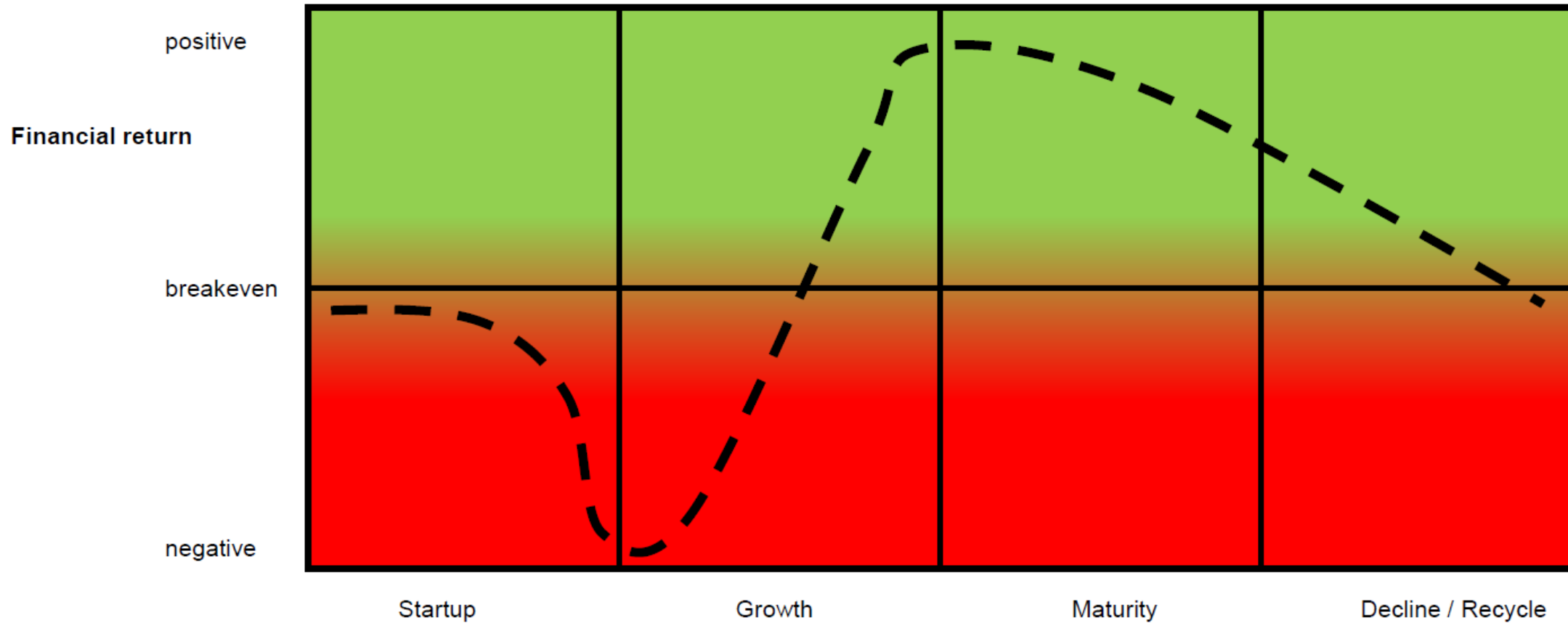
Using EIP approaches to plan and design a better industrial park

- Multi-stakeholder workshops
- Review industry demands
- Encourage synergies and infrastructure sharing
- Optimised transportation and buffer zones
- And more....

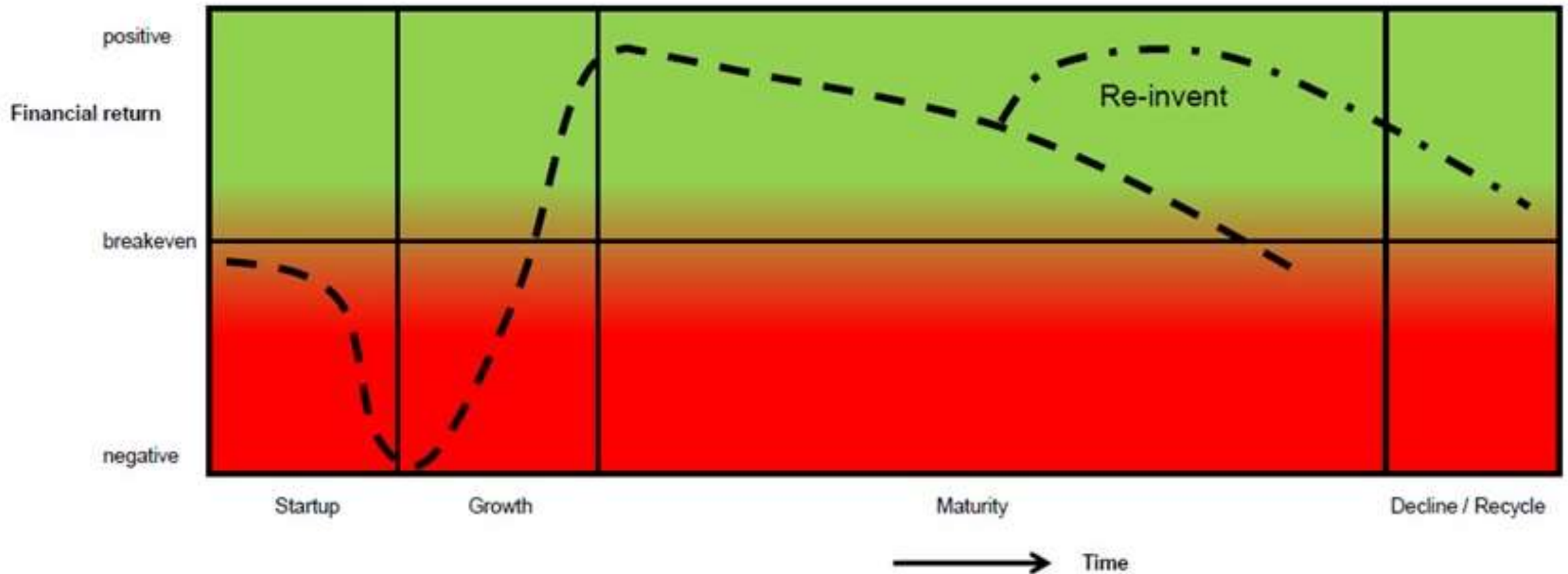




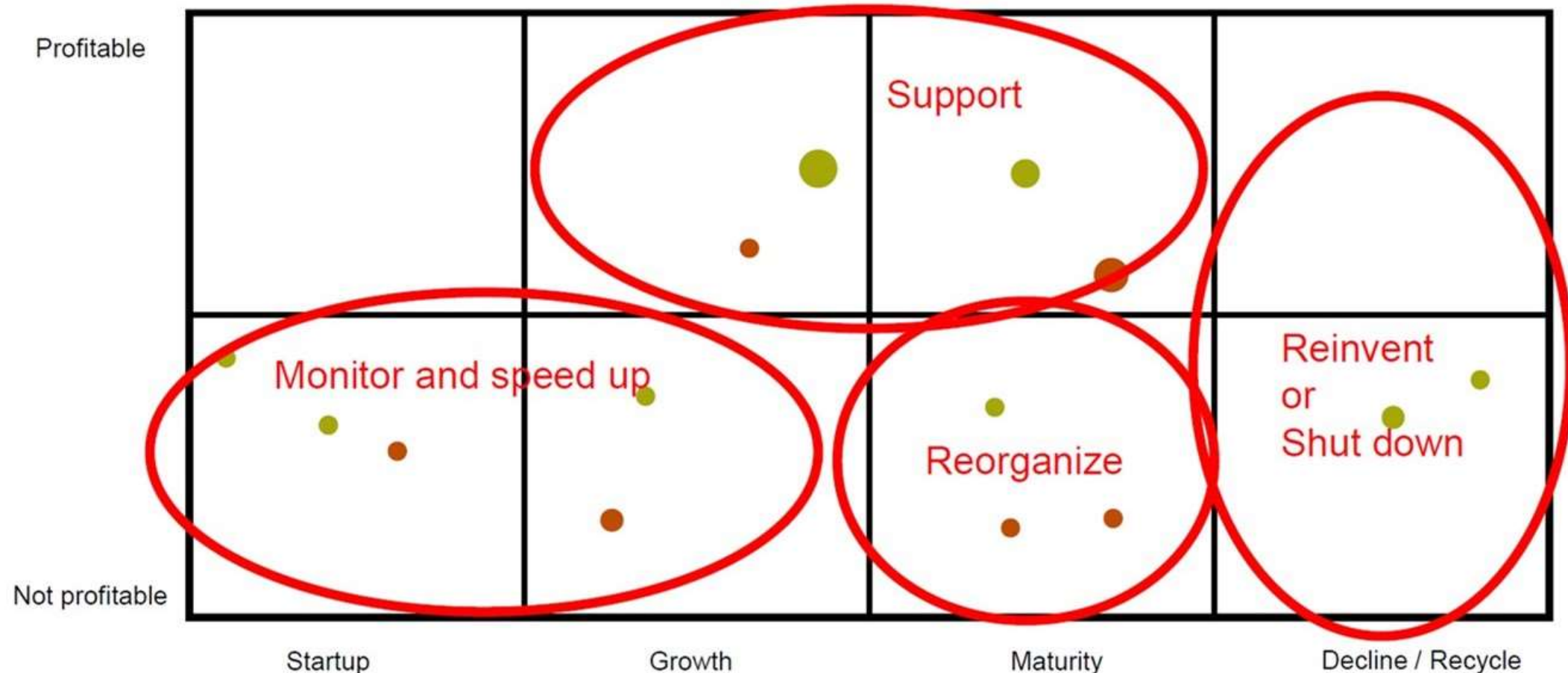
The return is different in the lifecycle phases / idealistic:



Try to extend a profitable maturity phase, re-invent the business as needed:



On a country level, industrial parks can be viewed as a portfolio



Review possible site locations for an industrial park

- Selecting the optimal location and size of industrial park is critical to success
- Review of potential site locations is normally done through multi-criteria analysis, covering geographical, economic, environmental and social aspects



Guidance on industrial park siting



Source: GIZ Sustainable Industrial Area (SIA) Toolbox. <https://www.sia-toolbox.net/resources>

Develop feasibility study for developing a new industrial park or optimising an existing park

- Covering economic, environmental and social aspects
- Business case need to be based on realistic scenarios

Define Unique Selling Proposition of industrial park

- What are the desired investors / industries?
- Why should they invest in industrial park?
- How do you attract these industries?



Reasons for IP selection by investors

Local factors:

- Raw material supply – „Verbund“
- Permits (availability, speed, political support, ...)
- Brownfield liabilities
- Logistics
- Skilled labor
- Cultural fit (most underestimated factor!)
- Access to knowledge (Universities, Research Institutes, ...)
- Time to market
- Expat living conditions

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A master plan is a comprehensive document that guides development of the industrial park.

- Need integration with urban/regional plans
- Reviewed every 3-5 years or after significant developments

Different terminologies are used internationally

- E.g. Master plan, structure plan, development plan

A master plan is more than a lay-out map of industrial park!



Key contents of a Master Plan

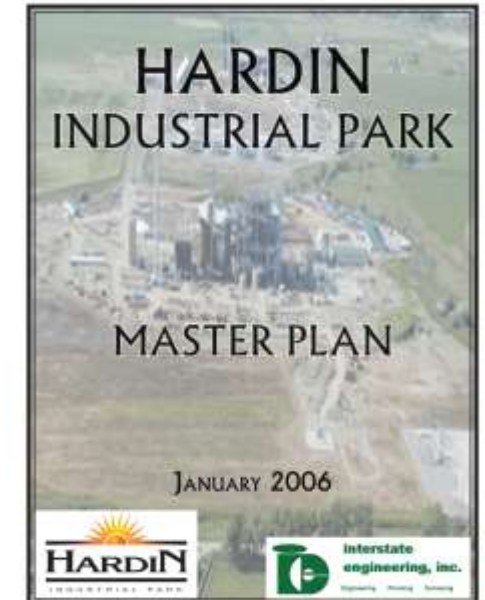
- Overview of the industrial park
- Business case and unique selling proposition
- Management and governance model
- Infrastructure and service needs assessment
- Legal compliance review
- Land use break-up and zoning of the site
- Basic and technical infrastructure
- Environmental infrastructure
- Social infrastructure
- Arrangements to regulate the development and use of land within industrial park
- Plans and thematic layers in the required scale

Structure of Hardin Industrial Park Master Plan

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Structure plan documents can be downloaded from:
www.tworiversauthority.org/Master_Plan_Final.pdf

Planning tools Park level

EIP Concept Planning Tool

Assist in sustainable design of an industrial park

Master Plan EIP Review Tool

Guide sustainability review of existing Master Plan

Implementation support tools Park level

EIP Assessment Tool

Assess park against International EIP Framework and identify EIP opportunities

EIP Management Services Tool

Strengthen and advance services provided by park management to tenant companies

Access to Finance Tool

Identify, review and access available financing options for feasible EIP initiatives

Industrial Symbiosis Identification Tool

Support the identification of waste exchanges between companies

Implementation support tools Country level

EIP Selection Tool

Select parks with high potential for EIP development and successful EIP projects

EIP Policy Support Tool

Support EIP policy development and implementation processes

Monitoring tools Park level

RECP Monitoring Tool

Monitor and report results of RECP assessments in industrial parks

EIP Opportunities Monitoring Tool

monitor and report impacts from EIP opportunities in industrial parks

Tools have been applied in GEIPP countries and beyond:
Colombia, Egypt, Indonesia, Peru, South Africa, Ukraine, Viet Nam

Each tool provides example of use in specific country.

UNIDO's EIP Toolbox is available online:
<https://hub.unido.org/eco-industrial-parks-tools>

	EIP Concept Planning Tool	Master Plan EIP Review Tool
	Similarities	
Targeted users	Park management and developers (inter)national service providers, development agencies	
	Differences	
Tool objectives	Assist in sustainable design of industrial park	Guide sustainability review of existing Master Plan
Recommended starting point for using tool	<ul style="list-style-type: none"> • Initial design and planning of new industrial park • Start new development phase of existing park 	Planned or existing industrial park with existing master plan





Opportunities:

- Understand industrial land demands
- Attract synergistic anchor tenants to industrial park
- Encourage industrial synergy development
- Optimise industry zoning and clustering
- Optimise existing and future infrastructures and utilities
- Reduce economic, environmental and social risks
- Increase competitiveness of industrial park
- Communicate added value features of EIP concept plan to stakeholders

Steps in tool:

1. Review of existing and future situation

2. Review against International EIP Framework and land use implications

3. Review industry interest to locate to industrial park

4. Review existing and potential anchor tenants

5. Review synergy opportunities and land use implications

6. Define industry clusters and precincts

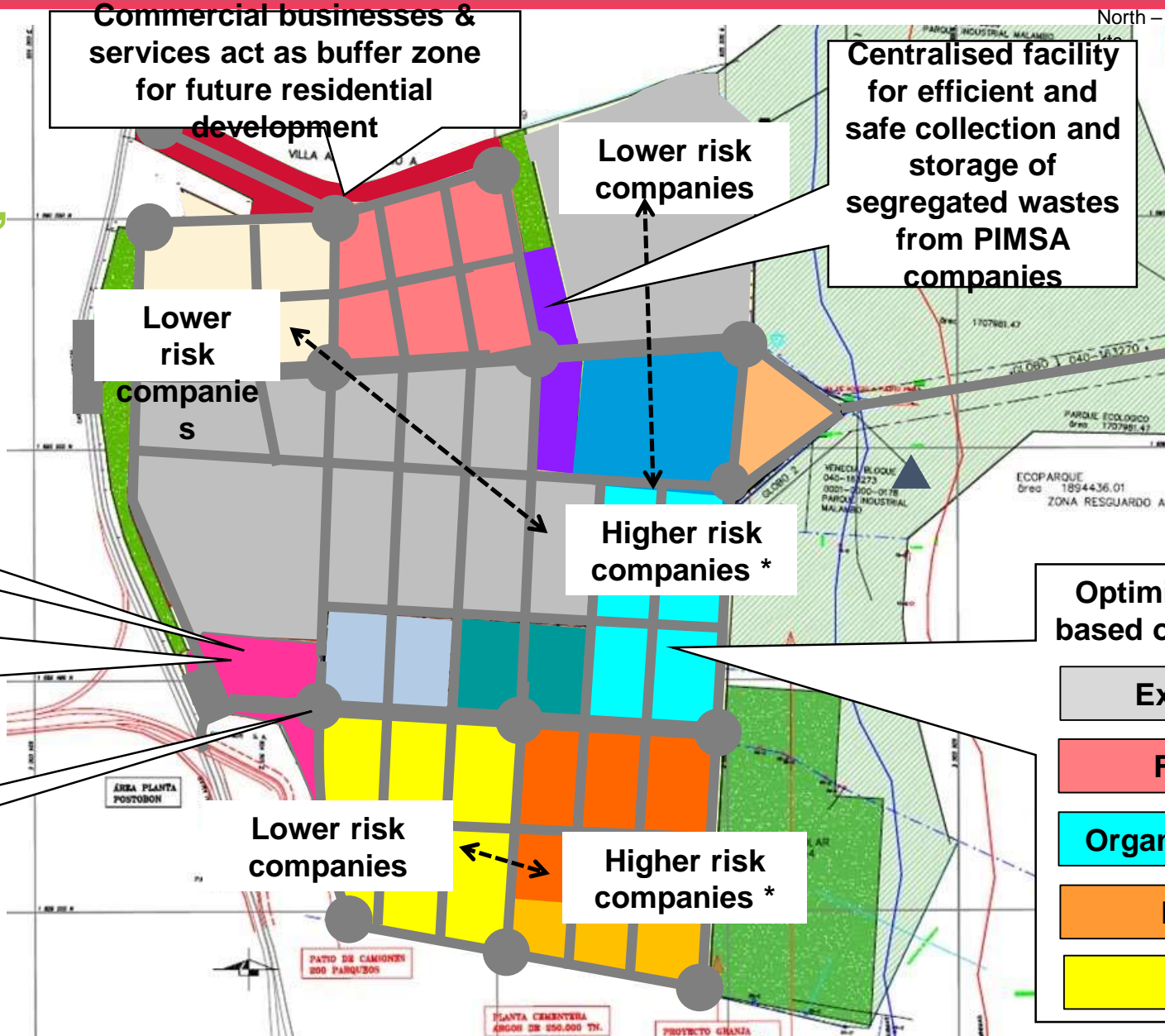
7. Develop / optimise industrial park concept plan

8. Market and promote added value features of EIP concept plan

Collaborative exercise through interactive workshops

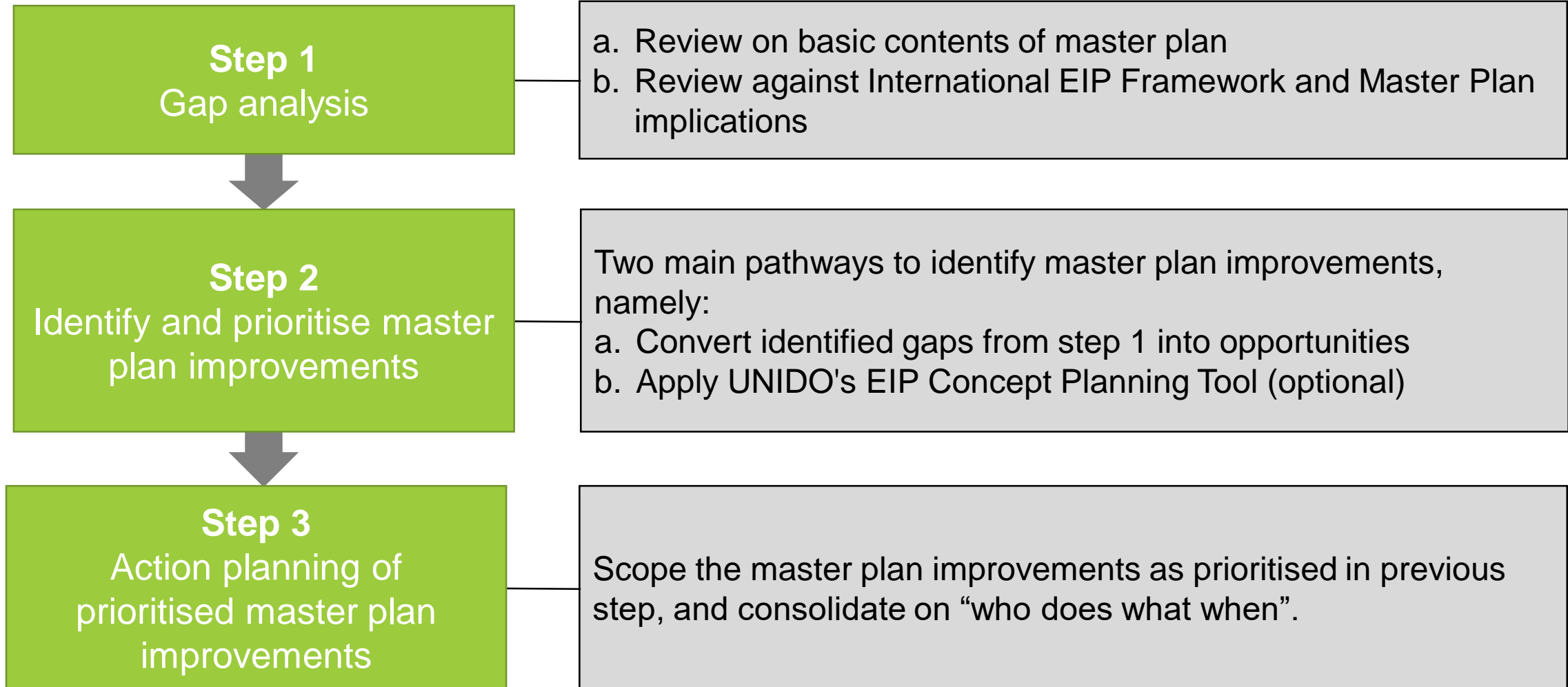
North – Northeast - Average wind speed 19

Updating EIP planning for Parque Industrial Malambo, Colombia



Optimise industry clustering based on market demands. For example:

- Existing companies
- Food & beverage processing
- Organic based processing
- Inorganic based processing
- Logistics



Example of methodology application Sustainability review of Ancon Industrial Park Master Plan (Peru)

Recommendations to update master plan of Ancon:

- **Criteria:** Set sustainability criteria for industries and business to locate in and operate in Ancon IP
- **Park management:** Set up park management system to operationalise sustainability in Ancon IP
- **Clustering:** Refine industry precincts and define centralised utilities precinct to encourage industrial synergies
- **Water:** Optimise water supply and recycling system in Ancon IP in order to reduce seawater desalination requirements and maximise reuse of water to highest value applications
- **Climate change:** Facilitate development climate change strategy for Ancon IP
- **SMEs:** Develop a strategy to attract (green) SMEs and micro enterprises to Ancon IP
- **Anchor tenants:** Review and attract synergistic anchor tenants to Ancon IP
- **Energy:** Identify areas in Ancon IP most suitable for renewable energy generation
- **Waste:** Consider and plan for a centralised facility to process and recycle wastes and by-products from Ancon IP and regional urban developments



- **Trend on EIPs is driven by need to create more competitive industrial parks which can better to maintain and attract investors**
 - Investors need sustainable supply of competitive priced water, energy, raw materials
 - Increasing understanding that environmental and social risks are economic risks
 - Pressures within global supply chains to meet international sustainability standards
- **There are many international case studies on eco-industrial park development**
 - Internationally, eco-industrial park approaches are applied under different names, but underpinning approaches are largely the same.
 - Demand driven park management and governance models, resource efficiency, (urban) industrial synergies, community collaborations, integrated planning and zoning
- **Traditional industrial parks** which are “just” property development projects where industries are located will **become obsolete in the near future**

Some case studies that confirm these trends

Boodarie Strategic
Industrial Area, Australia.
[Weblink](#)

Pucallpa Eco-Industrial
Park, Peru

Parque Industrial Malambo,
Colombia. [Weblink](#)

Atlantis Greentech Special
Economic Zone, South
Africa. [Weblink](#)

Ecoplus, Austria. [Weblink](#)

Hawassa Industrial Park,
Ethiopia. [Weblink](#).

National Eco-Industrial Park
Programme, South Korea.
[Weblink](#).

- **Master plan is critical to guide economic, environmental, and social development of industrial park**
 - It is worth the investment to develop and keep master plan up-to-date
- **Plan and design industrial parks to minimise economic, environmental and social risks**
 - Environmental and social risks and economic risks!
- **Need to define unique selling proposition (USP) of industrial park**
 - EIP assist (new) industrial parks to have more desirable features for investors compared to “traditional” industrial parks
- **Need for multi-stakeholder engagement as part of EIP planning and design process**
 - Private sector, government, local community
- **Need for appropriate buffer zones to separate higher risk industries and community**
 - Buffer zone can be utilised (e.g. light industries, utilities and services, biodiversity areas, recreation)
- **Ensure maximum flexibility – allow for different development scenarios to happen over time**
 - Think short AND long term (20 years +)

- **Create and promote EIP success cases in Viet Nam**, and then have these industrial parks be the “EIP champions” to get other industrial parks on board
- **Regulations** for enable appropriate reuses of water, by-products and wastes
- **Apply market and competition driven approaches** in EIP related policies and EIP recognition schemes
 - Minimise administration burden to industrial parks and ensure sufficient incentives
- **Facilitate access-to-finance**, by integrating EIP investments into existing or new financial mechanisms
- **Innovative and interactive awareness raising** which promote EIPs as a business-driven approach to increase competitiveness of industrial parks and their tenant companies
- **Capacity building customized to specific needs of industrial parks**, covering all components of EIPs.
 - Potential for **train-the-trainer** and creating “**EIP champions**” in industrial parks
- **One-stop shop for industrial parks in Viet Nam** to access information, technical support, financing advice



Planning of new eco-industrial parks

Questions or comments

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